SIGHTLINE

MARKETING VIDEO // RATE SHEET

Content & social video for contractors, trades & realtors

Every package includes filming, editing, your logo, and captions burned in — delivered vertical and post-ready for Instagram Reels, Facebook, TikTok & YouTube Shorts.

VIDEO PACKAGES

The Single — $200

One visit, one finished reel. The easy way to test the water.

- Up to 90 minutes on site
- One 20–30 second vertical reel
- Captions + your logo
- Delivered in 1–3 business days

Job Story Bundle — $525

MOST POPULAR

Three reels that tell the whole job, start to finish.

- Work-in-progress reel + mid-job progress reel + full before/after transformation
- Up to 3 site visits across the length of the job
- Aerial drone footage included when the site allows
- Captions, logo, branded outro + written post captions

Content Day — $775

One full day on site turned into a month of content.

- Up to 6 hours, multiple sites or properties
- Five finished reels + one 60–90 second feature video
- Aerial drone footage included when the site allows
- All captions, branding, written posts + one Spanish version free

Monthly Retainer — $750 / mo

Steady content, locked-in rate. Cancel with 30 days notice.

- One shoot day per month + four finished reels
- Priority scheduling & front of the line
- 15% off all add-ons

REALTORS & PROPERTY LISTINGS

Single listing package	walkthrough + 2 social cuts	**$250**
Listing + exterior drone package	FAA Part 107 licensed	**$350**
Three-listing bundle	booked within 30 days	**$650**

ADD-ONS

Additional reel from the same shoot		**$85**
Long-form video	60–90 sec, website or YouTube	**$150**
Spanish-language version	same video, translated captions	**$35**
Written post caption + hashtag set	per post	**$20**
Rush delivery	next-day delivery	**+$75**
Extra revision round	two rounds already included free	**$40**

TRAVEL FEE

0–25 miles	covers time & fuel to the site	**$40 flat**
26–50 miles	per shoot	**$75 flat**
Over 50 miles	quoted up front	**$125 min + mileage**

HOW BILLING WORKS

- 50% deposit books your date. Balance is due when final files are delivered.
- The Job Story Bundle covers up to 3 site visits — additional visits are $40 each.
- Two revision rounds are included on every package.
- Standard turnaround is 1–3 business days from the final shoot date.
- Larger or custom projects (event pieces, multi-day builds, special edits) are quoted with their own timeline.
- Cancellations inside 48 hours of a scheduled shoot are billed at 50%.
- Weather delays on outdoor shoots are rescheduled at no charge.
- You get full usage rights for all marketing and social media.

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READY TO BOOK YOUR SHOOT?

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